

TMH Softball
125 Dogwood St.
Sugar Land, TX 77478
gulfcoastclinic@gmail.com
979-236-3832



My name is Billy Hicks, and I am one of the directors for the 16th Annual Gulf Coast Softball Coaches Clinic. I am a retired high school softball coach and principal, and along with co-directors, Brien Tuffly of Bellaire High School and James McClanahan of Ridge Point High School, we have been hosting this clinic for high school coaches in the Houston area for 14 years. This year's clinic will be held on Thursday evening, January 9, 2020 until Friday afternoon, January 10, 2020 at the Marriott Westchase Hotel in Houston.

We have grown from having 75 attendees the first year to an average of 450-500 the past 11 years and had a record attendance of 678 last year. We continue to be able to attract high quality speakers which helps keep the interest in the clinic high. Due to our growth, we moved our clinic to a full-service hotel last year which was an enormous success.

We are getting more exhibitors with the success that we've had; we would like to expand our presence to expose our coaches to more opportunities for purchasing items from your company. Below are ways that you can be included in our clinic and reach our coaches.

EXHIBITOR'S TABLE:

You may purchase an area to showcase your items at the clinic. Each area is in the registration area where all the clinic traffic will pass each day. Also, clinic attendees must pass by your area to reach the rest rooms, restaurants, bar, and elevators. An advertisement in the coaches' packet for your company will also be included in the fee. Exhibitor forms are available at the website www.gulfcoastclinic.com.

ADVERTISING IN COACHES' PACKETS:

Each coach who attends the clinic receives a packet with the clinic schedule and lecture outlines from the speakers. You can insert an advertisement in the packet which the coaches will take home with them. The advertisements will be printed in black and white for the sizes which are listed in the advertisement form. (Those who sponsor the clinic or have exhibitor booths will automatically have advertisements included in the packets.) Advertising forms are available at the website www.gulfcoastclinic.com.

CLINIC / MEAL / HAPPY HOUR SPONSORS:

You can have the entire clinic or individual events sponsored by your company. Your logo will be included on both websites in prominent locations linking to your website. You will automatically have an exhibitors table included as well as an advertisement in the coaches' packets along with recognition on the Clinic website, www.gulfcoastclinic.com, and the statewide website, www.txprepsoftball.net. Also, added recognition on the clinic banner, and complimentary hotel rooms depending upon the sponsorship. Sponsorship forms are available on the Clinic website, www.gulfcoastclinic.com.

If you are interested in sponsoring, advertising, or having a booth at the clinic, please download the form from the website www.gulfcoastclinic.com, or email/call Billy Hicks at gulfcoastclinic@gmail.com or 979-236-3832.

Thanks again for your time and interest,

A handwritten signature in black ink on a light-colored background. The signature appears to read 'Billy G. Hicks'.

Billy G. Hicks
Registration Director
Gulf Coast Softball Coaches Clinic